



UCOA Performance Measures 2020-21

1. Increase member engagements with UCOA (and reduce redundancy through collaborative stakeholder meetings, educational outreach, coalition building, municipal and regional aging alliances, etc.)
2. Increase program reach (arts in aging, VA benefits counseling, family caregiver education, elder and financial abuse, guardianship, falls prevention, advanced care planning, social isolation, aging in place, fitness and brain health, emergency preparedness, mobility and transportation, etc.)
3. Increase access to services and resources, best practices, education, policy guidance, gerontology expertise and training.
4. Increase educational assets e.g. fraud prevention videos, aging issue podcasts, social media and website engagements, etc.

Submitted by

Rob Ence
Executive Director